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OCTOBER 4-6, 2023



# SPONSORSHIP PROPOSAL

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# 2023 REMARKABLE TECH SUMMIT SPONSORSHIP PROPOSAL

At the heart of our innovation efforts, Cerebral Palsy Alliance Research Foundation (CPARF) runs Remarkable US, the independently funded North American arm of Remarkable – a global disability tech accelerator committed to developing startups that support affordable, life-changing assistive technology that covers the whole human experience. *Nothing about us without us* – a core disability rights and accessibility principle – is at the center of the accelerator’s mission.

**CPARF and Remarkable know that innovation focused on people with disabilities drives positive change for everyone.** Some of the most indispensable tech in our lives – email, the internet, audiobooks – was built to accommodate disabled people before it was embraced by the whole world. What was personal design became universal design.

**Remarkable was developed to empower people with disabilities through technology and innovation,** and to knock down the significant barriers people with disabilities can face in every facet of life, like accessible homes, transportation, education, meaningful employment, leisure activities, and cultivating relationships.

**The Remarkable Tech Summit takes our work a step further by convening people with lived experience, creative expertise, business acumen, an interest in disability, and the investment power to drive change.**

With everyone in the same room, incredible things will happen – and your company can play a crucial role in our success with a 2023 Remarkable Tech Summit Sponsorship.

## SUMMIT DETAILS

**WHEN** October 4 – 6, 2023

**WHO** An invite-only list of 150 guests

**WHY** To connect visionary startup founders, innovators, entrepreneurs, and funders with each other to advance assistive technology

**LOCATION** TBA

**SELECT PAST PARTICIPANTS** Neuralink, Salesforce, Microsoft, Google, LinkedIn, Yahoo, Forbes, Blackrock Micro, Paradromics, Kernal, National Institutes of Health, Enable Ventures, Disability Opportunity Fund, K-Ventures, Case Western Reserve University, Cornell University, Duke University, University of Minnesota Twin Cities, New York University, Austrade, and Disability Impact Fund

# SPONSORSHIP OPPORTUNITIES

## Major Sponsor – \$50,000

### BENEFITS:

- Naming rights as the event's Major Sponsor.
- Four complimentary tickets to the summit (travel not included).
- A dedicated time slot for a representative of your company to present at the summit and highlight your commitment to disability inclusion.
- Verbal recognition by the emcee, including an introduction for your guest representative speaker highlighting your company's summit support.
- The opportunity for a brief interview or comment to be featured in the next official Remarkable Tech Summit promotional video. This will be filmed at the summit, produced for marketing purposes, and used throughout the following year.
- A Remarkable Reserved Area at the event for sponsor showcase. This features a standard-sized table reserved for each sponsor, with each sponsor supplying their own materials. The emcee will direct attendees to the sponsor tables during each discussion or panel break.
- Logo placement on all event marketing materials including, but not limited to:
  - The invitation, guest registration website, event program, event screens, event signage, and the event-specific mobile app.
- Acknowledgment and logo placement in related emails deployed prior to the event.
- Recognition in social media posts on LinkedIn and Twitter.
- The opportunity to promote your support as an official partner of the 2023 Remarkable Technology Summit. You'll receive an official partner logo that can be used for a full year.
- A post-event certificate and thank-you letter.

## Innovator Sponsorship – \$25,000 (Three Remaining)

### BENEFITS:

- Naming rights as a Supporting Partner.
- Two complimentary tickets to the summit (travel not included).
- The exclusive ability to allocate your sponsorship funds to your choice of the following aspects of the summit, with more details on each below:
  - Travel Grants
  - Accessibility Features
- Verbal recognition by the emcee that acknowledges your specific sponsorship and support.
- A Remarkable Reserved Area at the event for sponsor showcase. This features a standard- sized table reserved for each sponsor, with each sponsor supplying their own materials. The emcee will direct attendees to the sponsor tables during each discussion or panel break.
- Logo placement on all event marketing materials including, but not limited to:
  - The invitation, guest registration website, event program, event screens, event signage, and the event-specific mobile app
- Acknowledgment and logo placement in related emails deployed prior to the event.
- Recognition in social media posts on LinkedIn and Twitter.
- The opportunity to promote your support as an official partner of the 2023 Remarkable Technology Summit. You'll receive an official partner logo that can be used for a full year.
- A post-event certificate and thank-you letter.

### Supporting Sponsor Allocations:

- **Travel Grants**

Your sponsorship funds will allow us to provide travel grants for our disabled attendees, delegates, and guest speakers. The funding will cover the cost of airfare, accessible accommodations, and transportation to and from the venue. Two of these are available.

- **Accessibility Features**

Your sponsorship funds will support necessary accessibility accommodations throughout the summit. Features may include ASL interpreters, live closed-captioning technology, a dedicated quiet space, personal assistants, and specialized digital files for visually impaired people. Your logo will be included on closed-captioning screens, branded stickers worn by interpreters, and other high-visibility locations.

## Game Changer Sponsorship – \$10,000 (Five Available)

### BENEFITS:

- Naming rights as Game Changer Sponsor.
- One complimentary ticket to the summit (travel not included).
- A Game Changers table reserved for a sponsor showcase. This includes one standard-sized table per sponsor with each sponsor supplying their own materials. The emcee will direct attendees to the sponsor tables during each discussion or panel break.
- The opportunity to be the featured sponsor for one refreshment break, with sponsor materials and your logo placed at refreshment table and included in lunchboxes.
- Brief verbal recognition by the emcee at the conclusion of the event acknowledging that your support helped make the event possible.
- Logo placement on all event marketing materials including, but not limited to:
  - The invitation, guest registration website, event program, event screens, event signage, and the event-specific mobile app
- Acknowledgment and logo placement in related emails deployed prior to the event.
- Recognition in social media posts on LinkedIn and Twitter.
- The opportunity to promote your support as an official partner of the 2023 Remarkable Technology Summit with an official partner logo that can be used for a full year.
- A post-event certificate and thank-you letter.

